

625815
29A72

1957

Be

Antonelli Brothers

**BEGONIA
GARDENS**

LIBRARY
RECEIVED
JAN 4 1957
U. S. Department of Agriculture

U.S. DEPT. OF AGRICULTURE
NATL. AGRIC. LIBRARY
RECEIVED
JAN 1957

NEW OFFERINGS ON
**GLADIOLUS
and DAHLIAS**

CALIFORNIA
STATE FAIR
& EXPOSITION



FIRST
PREMIUM
AWARD

Price
25 CENTS



SANTA CRUZ, CALIFORNIA

NEW SENSATIONAL
BASKET VARIETY



Basket Picotee

After several years of breeding the Hanging Basket Picotee — an entirely new color has been achieved.

They have been selected while in flower and are offered in pastel mixtures such as pink, rose, salmon and apricot.

Very beautiful and a welcome addition to the Tuberous Begonia garden.

PRICE — Pastel Shades

Large \$1.50

Medium 1.00



ROSE FORM

Individually selected while in bloom — resembling huge roses and offered in all colors of the Double Camellia type listed on Page 4.

DOUBLE ROSE FORM PRICES

	EACH	PER DOZ.
Large	\$1.50	\$15.00
Medium	1.00	10.00

RUFFLED PICOTEE

NEW

This beautiful Picotee may be secured in the ruffled form — huge flowers with lovely ruffled petals — a flower you will be very proud to grow in your garden—individually selected while in bloom, they come in the five Picotee colors—pink, rose, salmon, apricot and red.

PRICES

	EACH	PER DOZ.
Large	\$1.50	\$15.00
Medium	1.00	10.00



Double Camellia Type

These are the largest and most popular of the Tuberous Begonia types, resembling huge roses and camellias.

COLORS: White, Pink, Rose, Crimson Rose, Salmon Rose, Scarlet, Dark Red, Yellow, Apricot, Orange, Apricot Salmon, Orange Salmon, Flesh Salmon, Pink Salmon, Red Salmon, Flame Orange.

PRICE	EACH	DOZ.	100
Large	\$.50	\$5.00	\$40.00
Medium	.35	3.50	28.00

Delivery: January - March

SEED

\$2.00 per packet \$1.00 per half packet

Delivery: December - January

CHOICE SELECT TUBERS

Each year when our seedling plants are in bloom, we select and mark the finest flowers. These are above average in size, form and color and are offered to those who wish to start with show plants or add to a collection. They are selected from the four main types of Begonias — the Double Camellia, Ruffled Camellia, Camellia Picotee and Hanging Baskets. Colors and types may be assorted.

PRICE	EACH	DOZ.	100
Large	\$1.00	\$10.00	\$75.00
Medium	.75	7.50	58.00

DOUBLE CAMELLIA SPECIAL

DC-4: Complete assortment of all colors.
1½"—2" Tubers.
A \$5.75 VALUE.

18 FOR **\$5⁰⁰**

Order by Collection
Number



KINDLY LIST TUBERS, PLANTS AND SEEDS SEPARATELY

2545 CAPITOLA ROAD *Begonia Gardens* SANTA CRUZ, CALIFORNIA

State _____ Money Order or Check Enclosed \$ _____

Unless advised to the contrary, we send an equally good variety of same color if any of the kinds ordered are sold out.

Ship When? _____ Ship at proper time for planting ☐ May we substitute? Yes ☐ No ☐ Ship by Parcel Post ☐

[illegible]

11-56

Amount Enclosed \$ _____

IMPORTANT—No matter how often you write or order, always plainly give your complete name and address—always the same way—by so doing you will avoid delays and possible mistakes in delivering your orders.

CARRIAGE:

All prices in this catalog are postpaid

TUBERS AND PLANTS . . . When ordered assorted, at dozen rate, will be shipped together unlabelled. If separate labelling is desired, unit prices will apply.

ANTONELLI BROTHERS

BEGONIA GARDENS

2545 CAPITOLA ROAD

SANTA CRUZ, CALIFORNIA



Please print or write your orders plainly and if writing us use separate sheet of paper.
All stock guaranteed true to description but no guarantee for the results of growing
over which we have no control.

— NOTICE —

UNLESS OTHERWISE NOTED NOT LESS THAN 1 DOZEN PLANTS SHIPPED
ALL PRICES IN THIS CATALOG ARE SUBJECT TO CHANGE WITHOUT NOTICE

PICOTEE TYPE

The Picotee type is characterized by its contrasting colors. Resembling large camellias or roses, this interesting type is becoming increasingly popular every year due to the wide variety of new shades being developed. Generally these flowers are either daintily edged or heavily bordered with a contrasting color, but they may also be strikingly mottled or spotted.

COLORS: Pink, Rose, Apricot, Red, Salmon.

PRICE	EACH	DOZ.	100
Large	\$.50	\$5.00	\$40.00
Medium	.35	3.50	28.00

Delivery: January - March

SEED

\$2.00 per packet • \$1.00 per half packet

Delivery: December - January

CHOICE SELECT TUBERS

PRICE	EACH	DOZ.	100
Large	\$1.00	\$10.00	\$75.00
Medium	.75	7.50	58.00

PICOTEE & RUFFLED SPECIAL

PR-5: Complete assortment of all colors of both types.

1½" - 2" Tubers.

A \$5.75 VALUE.

18 FOR **\$5.00**

Order by Collection Number.

Ruffled Camellia

The Ruffled Camellia type resembles the Camellia and Fimbriata types from which they have been derived. Because of their large size, colors, and resemblance to other flowers, they have become one of the most popular types of Tuberous Begonias.

COLORS: White, Blush, Pink, Rose, Crimson Rose, Red Salmon, Dark Red, Yellow, Apricot, Salmon, Flame Orange, and Salmon Rose.

PRICE	EACH	DOZ.	100
Large	\$.50	\$5.00	\$40.00
Medium	.35	3.50	28.00

CHOICE SELECT TUBERS

PRICE	EACH	DOZ.	100
Large	\$1.00	\$10.00	\$75.00
Medium	.75	7.50	58.00





LOU-ANNE

Hanging Basket Type

One of the most beautiful of all flowering plants is the hanging basket variety. A well-grown plant from a good quality tuber will produce hundreds of blossoms throughout the flowering season. They can be grown in any place sheltered from direct sun and strong wind.

COLORS: White, Pink, Rose, Scarlet, Red, Yellow, Apricot, Salmon, Orange.

PRICE	EACH	DOZ.	100
Large	\$.50	\$5.00	\$40.00
Medium	.35	3.50	28.00

Delivery: January - March

SEED

\$2.00 per packet \$1.00 per half packet

Delivery: December - January

CHOICE SELECT TUBERS

Each year when our seedling plants are in bloom, we select and mark the finest flowers. These are above average in size, form and color and are offered to those who wish to start with show plants or to add to a collection. They are selected from the four main types of Begonias—the Double Camellia, Ruffled Camellia, Camellia Picotee and Hanging Baskets. Colors and types may be assorted.

PRICE	EACH	DOZ.	100
Large	\$1.00	\$10.00	\$75.00
Medium	.75	7.50	58.00

HANGING BASKET SPECIAL

HB-6: 3 each of 6 colors. A \$5.75
Colors packed separately. VALUE.
1½" - 2" Tubers. 18 FOR
Order by Collection Number. **\$5.00**

NAMED VARIETIES

ANDY LEE (Red 15)—Red
Camellia type Each \$5.00

CHERYL—Pure White
Gardenia type Each 5.00

DARLENE—Light Pink—White
center—Carnation type Each 3.00

JEANIE—Pink Salmon
Ruffled Camellia type . Each 3.00

LEZA—Blush Pink
Camellia type Each 5.00

LOU-ANNE—Clear Pink
Rose type Each 5.00

Delivery: January - March

TUBEROUS BEGONIAS



SINGLE CRESTED

SINGLE CRESTED TYPE

Large single flowers with crest on petals, an attractive bedding or pot plant. COLORS: In Mixture Only.

SINGLE FRILLED TYPE

Large single flowers, fully frilled and very effective as a bedding plant. COLORS: In Mixture Only.

MULTIFLORA TYPE

Compact plants with small flowers in shades of yellow through red. Excellent bedding plants or pot plants.

COLORS:

HELEN HARMES—Yellow

MME. RICHARD GALLE—
Salmon

FLAMBOYANT—Vermilion

FIRE FLAME—Red Single

AMI JEAN BARD—Apricot

MAJOR MAX—Double Red

PRICE	EACH	DOZ.	100
Large	\$.50	\$5.00	\$40.00
Medium	.35	3.50	28.00

Delivery: January - March



MULTIFLORA

TUBEROUS BEGONIA SPECIAL

We have received so many good reports on the success in growing this size tuber that we are pleased to continue this special. These are not the small tubers offered in some specials but a full 1 1/4-1 1/2" in diameter that produces nice strong plants with the same quality large blooms as the larger size tubers. Larger tubers produce larger plants with more flowers although the quality and size of blossoms are the same.

Available in the four main types of Tuberous Begonia Double Camellia—Page 4, Picotee and Ruffled Camellia—Page 5 and Hanging Baskets—Page 6. You may order any of the colors listed in these types and we will ship as ordered assorted in one bag. Basket variety kept separate.

30 tubers \$5.00

PRIZE WINNING

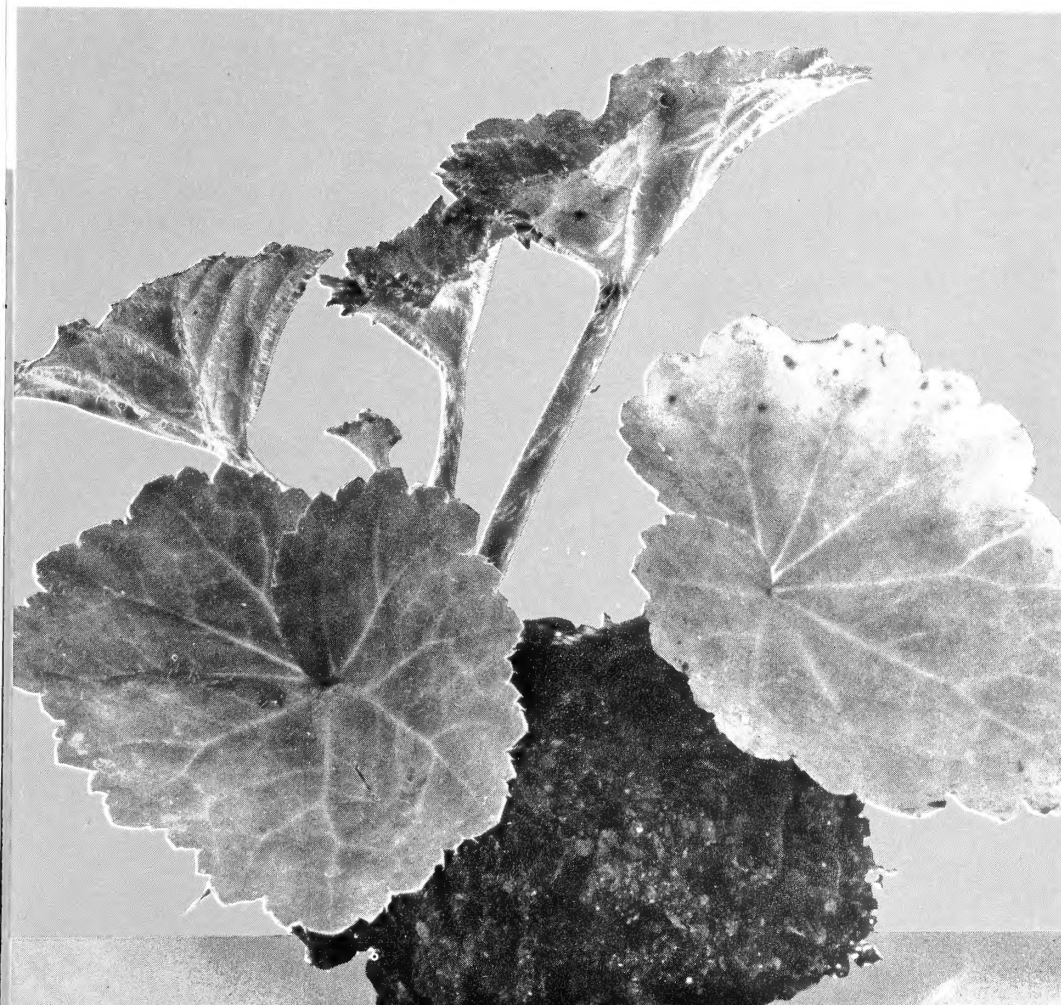
Seedling Plants

Our seedling plants have improved and become more beautiful each year.

Planted in May, they will bloom for you in July and are at their best throughout August and September and will stay in bloom until frost when they go dormant. The tuber should then be lifted, dried and stored.

Ready May 1 to June 15

PER DOZ.	PER 25	PER 100
\$3.50	\$6.25	\$24.00



HOW TO GROW TUBEROUS

Tuberous Begonias grow from seed and from tubers. They may be purchased in either of these forms or they may be secured as plants produced from seeds, tubers, or cuttings. They are easy to grow, and with reasonable care will thrive in most climates.

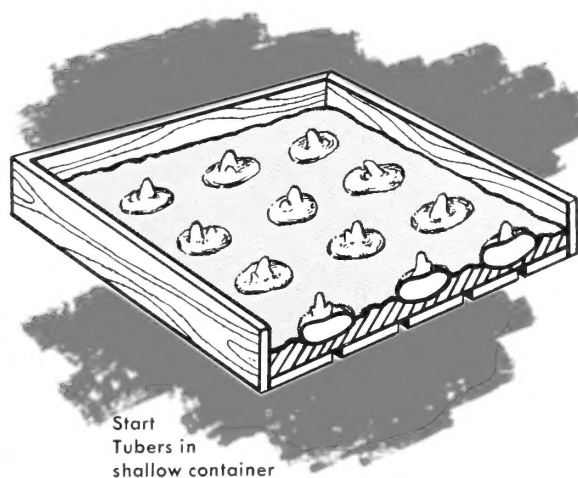
FROM TUBERS

The size of the tuber does not indicate the size or quality of the flower; however, the large tuber starts easier and will form larger plants. The natural dormant period of the tuber is the winter season, and in the spring the tuber will form sprouts.

SPROUTING

It is very important that a sprout appear before the tuber is planted.

You may move your tubers to a warm, dark place to get earlier sprouting. Placing tubers on damp soil or peat moss is not advisable as they will sprout without this dampness and with less danger of loss.



Start
Tubers in
shallow container

PLANTING

The sprouted tubers should be placed in shallow containers (nursery flats are ideal) of a mixture of leaf mold and sand, or of finely divided reed peat. They should be completely covered, leaving only the tips of the sprouts showing, as the roots develop from the top and sides of tubers. After planting in the flats, the tubers should be well watered and should not be watered again until they show dryness. It is important to keep the tuber in the

flat until the roots are well developed. The plant may attain four or five inches of growth before they are moved. A good root system will insure a finer plant.

POTTING

For the soil mixture used in the pot, we use seven parts of rotted leaf mold mixed with one part of barnyard manure and three parts of sandy loam. These proportions may vary depending on the difference in soils. In planting the tuber or the seedling in a pot, a piece of crockery is placed over the opening to allow proper drainage. The pot is filled one-third with the potting mixture, then two tablespoons of Full Bloom are sprinkled over this. The fertilizer is then covered with potting mixture and the plant is placed so the roots are about one inch above the fertilizer. In choosing the pot, it is well to allow room for the growth of the plant. A large tuber requires an eight- or nine-inch pot.

After potting, the plant is lightly watered and is not watered again until the soil shows dryness. Too much watering may cause the soil to sour and cause the loss of the tuber.

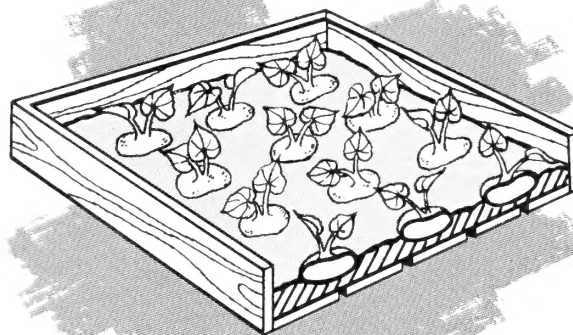
As the plant develops, the watering will become more frequent. A repeated simple rule is to "water only when the soil shows dryness." For a longer blooming season with

better flowers, the feeding of fish emulsion should be used several times, at two-week intervals.

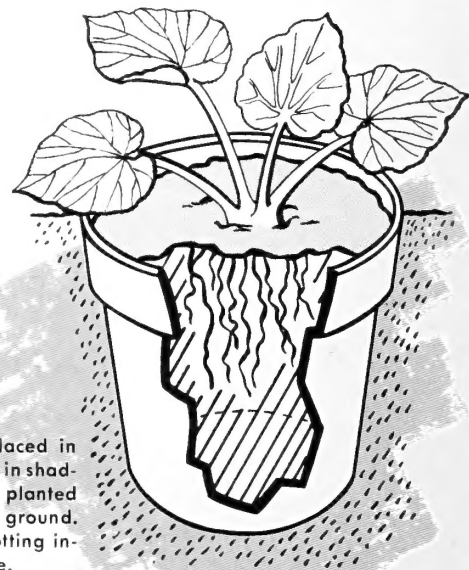
The flowers will continue to bloom from June through October. As the plant starts to die in November, the water should gradually be taken away. When the plants are quite yellow and falling apart, the tuber should be dug, washed and put in the sun to dry. The stem should be removed, but not until it has dried sufficiently to pull out easily, as the tuber may be injured. When the tuber is thoroughly dry, it may be stored in a cool, dry place for the winter. In years of early rainfall, there is danger of losing your tubers by rotting. In this case, dig and place the plants in trays until they are sufficiently cured and a slight pull will remove the stem from the tuber.

FROM SEEDS

You may sow your seed from December until March, but the best results are obtained from those planted in February. This should be done in well-drained flats containing an inch and a half of well-decayed leaf mold. The seeds are watered with a light spray, covered with glass, and darkened with paper until germination. In a temperature of 60 to 70 degrees germination will take eight to ten days. As soon as the seed shows small white specks, the paper should be removed. Two or three days later small plants will show. The glass



When the plant has reached 4 to 5 inches of growth, its root system is strong enough to allow transplanting or potting. Pots may be placed or moved about in shaded locations or planted right into the ground. See potting instructions above.



Pots may be placed in or moved about in shaded locations or planted right into the ground. See detailed potting instructions above.

ROOTED BEGONIAS...

should be removed and the plants kept moist.

To avoid the growth of weeds and fungus, it is advisable to sterilize the soil with steam or soil fumigants before planting, and to water with sterilized water until the third leaf shows on the small plants. The plants may then be watered with fresh water for fifteen to twenty days before transplanting.

TRANSPLANTING

A good mixture for transplanting contains two parts of well-decayed leaf mold to one part of top soil, with a light application of well-decayed manure. At first the seedlings are planted one inch apart, and when they become crowded they are transplanted again. In five to six weeks they will be ready for potting or planting in the garden.

In GARDEN PLANTING, one should not "over do" the soil preparation. Such practices as digging trenches and filling them with loose leaf mold should be avoided. The most desirable soil is fairly loose but yet has sufficient body and nutrients to allow the plant to develop. A sandy soil requires the application of humus, whereas heavy soils require sand and leaf mold.

Begonias can not stand direct sunlight during the day (in most areas), therefore it is well to choose sites that afford the early morning sunlight or the late evening sunlight. The more sunlight the plant can receive without burning, the more flowers may be obtained, and the

larger the blooms. The Begonias should be planted in order that the point of the leaves faces the observer. This is known as facing the plant, and it is important if one is to see the bloom well.

After planting, Begonias require a minimum of watering during the early stages of growth.

PINCHING

To attain large flowers on the standard or upright type, all shoots should be removed except one. This is accomplished by breaking off, at any time, the growth that develops from the tuber. If you desire to make cuttings, allow the growth to develop two to three inches high on the extra shoots, then cut off at the tuber with a sharp knife, and then by planting in sand they will form their own tuber in the fall.

On the hanging basket variety started from tubers, all the sprouts should be kept and the crown pinched from the first main sprout when they attain four or five inches of growth. This induces the development of the lateral growth, and the growth of new sprouts. Lateral sprouts should not be pinched; they may be pinched before potting or soon after potting. Do not pinch the plants of the seedling hanging basket type the first year, as this does not allow time for flower production, and does not allow the tuber to develop properly.

For a full basket of seedlings, it is best to put from two to four plants in each basket, depending on the size of the container.

DROPPING OF BUDS

Begonias, although hardy and easy to grow under favorable conditions, are affected by overwatering, too dense shade, and lack of air, and as a result, will not bloom properly. They require fresh-air circulation, and will drop their buds and flowers in a very few days if kept indoors. If the center buds fall before they open, it is usually a sign that the soil is kept too wet. Care should be taken to avoid overwatering. In the cooler coastal areas, the use of peat moss should be avoided or used sparingly. If your plants become tall and spindling, with large leaves and few flowers, there is insufficient light. This may be remedied by removal to a less-shaded location.

BEGONIA MILDEW

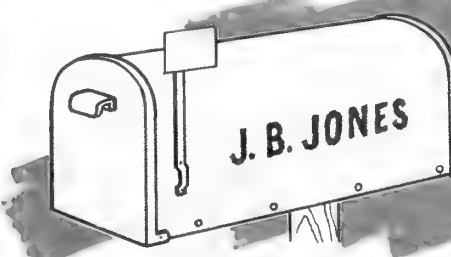
Although the mildew problem seems on the way out—precautions still should be used to avoid the possibility of mildew appearing on plants.

Dusting sulphur is the best control for begonia mildew and it is best to use this regularly every two weeks up to blooming time. By using a duster and applying lightly, the sulphur is hardly noticed on the plants. After plants begin to flower, you should not use sulphur as you will burn the flowers. By keeping plants clean and healthy there is less chance to contact mildew.

If mildew appears after plants are in bloom, any of the following materials should be used as instructed on the bottle: Orthocide Fungicide, Doo Spray or Calsul. These materials show the least burn to flowers and are very effective.

Copo Tox 10 is a good preventive of mildew as well as the best control of stem rot with no flower burn.

"Gosh — It's cold outside!"



SHIPPING NOTICE

On shipments to the colder climates—we will make them in March at the proper time for planting. Customers wishing their order in the early part of the year will accept shipment at their own risk.



See our Hanging Basket House illustration on the back cover of this catalog to get the color effect of a planting of hanging basket begonias.



Antonelli Hybrid

BLUE RIBBON WINNERS FOR SIX
STRAIGHT YEARS AT CALI-
FORNIA STATE FAIR

With just a little care your Gloxinias will reward you with beauty for many months of the year. The important requirements are light, warmth, a good pot mix, and to be kept free of insects.

(New Hybrids)

LA RUE (1956) — Large flowers of the most brilliant red yet offered in the large flowered variety.

BLUE HEAVEN—The latest achievement in the blue color range.

KISS OF FIRE—Brilliant, all-scarlet—late-

NEW INTRODUCTIONS

blooming—short, erect flowers on a compact plant. Our most popular Gloxinia. Kiss of Fire produces small tubers — large grade is 1¼-1½ inches in diameter.

RUBY — Wavy bright red flowers — light pink back — early-blooming, upright

flowers. Large tubers, 1½-2 inches in diameter.

STAR DUST—Huge ruffled burgundy.

VELVET QUEEN—Very large ruffled violet red flower. One of our finest introductions.

TUBERS—Gloxinia tubers may be started as soon as you receive them. To encourage root growth and to avoid overwatering, start tubers the same as Tuberous Begonias in flats or in small 4- or 5-inch pots. Tubers generally give several sprouts. To achieve a well-formed plant with the largest flowers, it is important to remove all but the main shoot by breaking or cutting off at the tuber. These shoots may then be started in sand or your regular rooting media. After rooting, treat the same as seedlings.

SEED—Gloxinia seed may be started by the same requirements and soil mixture used for Tuberous Begonias or African Violets. Either method is satisfactory. Care should be taken not to keep soil too wet, and that foliage is dry during the night.

BUD BLAST—This is usually caused by attack of thrip. Other causes are over-feeding with a chemical fertilizer during the blooming period, and wetting the buds during very warm days with cold water. Remedy is simply correcting the cause—

keep the plants clean, feed with organic fertilizer, and care in keeping flower stems dry during very hot days.

POTTING—Our pot mix consists of two-thirds well-decayed leaf mold, one-sixth loam, and one-sixth steer manure. African Violet mix is satisfactory. Large tubers need a 7- or 8-inch pot, medium tubers 6- or 7-inch pot, using the same procedure as directions given for Tuberous Begonias.

PESTS—The most common pests are thrip and aphids, controlled easily by several insecticides made for that purpose.

ACHIMENES

ADELE DE LA HAUTE—Lavender rose.
AMBROISE VERSCHAFFELT—Lavender.
ANDERSONI—Medium blue.
CAMILLE BROZZONI—Lilac tint—brown dots.
CRIMSON GLORY—Lavender orange.
DIADEM—Purple red.
FRANCOIS CARDINAUX—Lavender.
GRANDIFLORA—Purple red (trailer).
HARRY WILLIAMS—Purple red (upright).
JEWEL—Lavender blue.
A. LONGIFLORA—Medium blue.
MASTER INGRAM—Carmine red (trailer).
MEXICANA—Dark blue.
PULCHERRIMA—Purple.
ROYAL PURPLE—Royal purple.
VENUSTA—Dark purple.

Each \$.25 — One Variety 12 for \$2.00

CULTURE—Achimenes do best under the same conditions we grow African Violets. They desire a very loose mixture—a night temperature of 60 degrees, avoiding strong light. Started indoors they may be removed to a lath house or shady spot outdoors when they commence to bloom. They do best by planting 6 to 12 tubers in a 6-inch pot, keeping varieties separate as they multiply terrifically. Beautiful baskets may be obtained by planting dozens of the tiny tubers in wire baskets. Achimenes, no doubt, are the easiest of all Gesnerias to propagate—any part of a leaf, stem, or tuber may be broken off and they will start readily. Tubers resemble tiny miniature pine cones.



GLOXINIAS

GLOXINIA SEEDLINGS

Ready from April until June

DOZ.	25	100
\$3.50	\$6.25	\$24.00

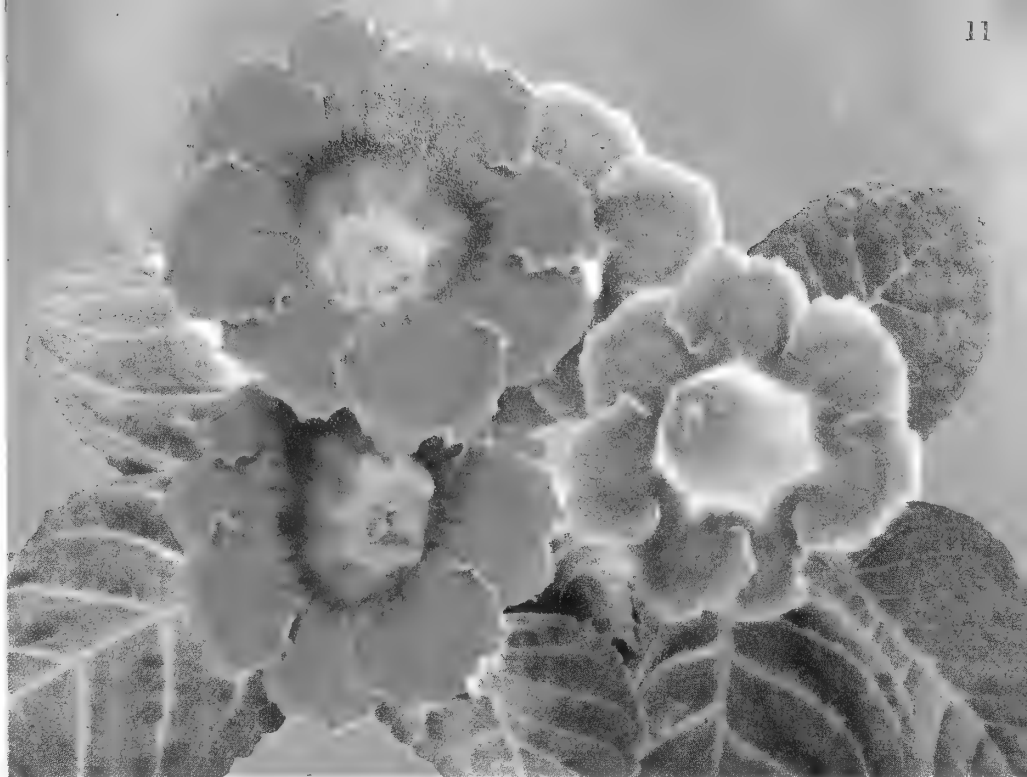
Seed: Packet \$2.00

New Colors Mixed—Straight
Colors—All Colors Mixed

GLOXINIA TUBERS

Ready in January

PRICE	EACH	DOZ.
Large Tubers	\$.85	\$8.50
Medium Tubers	.50	5.00



OTHER COLORS

(New Hybrids)

BLANCHE DE MERU — Rose, white throat.

MONT BLANC—White.

EMPEROR FREDERICK — Scarlet, white border.

*EMPEROR WILLIAM — Violet, white border.

*PRINCE ALBERT — Purple, frilled edge.

PRINCESS ELIZABETH—Soft violet, white throat.

*ROI DES ROUGES — Dark crimson, frilled edge.

*VIOLACEA—Soft violet.

*TIGRINIA SPOTTED—Pink, rose, scarlet, lavender, violet, red.

PINK EDGE—White, pink edged.

PINK SLIPPER—Pink shades.

PURPLE SLIPPER — Purple shades.

*Still offered under their original names—these varieties show the greatest improvement with larger flowers, more luster to the colors and a better habit of growth.

GLOXINIA SPECIAL — 1¼ - 1½" in diameter — All different, including new varieties not yet offered. 8 assorted \$2.50 20 assorted \$5.00



STREPTOCARPUS (*Cape Primrose*)

Streptocarpus is easy to grow and will do well outdoors in a shady, sheltered location, in any good loose soil, or as a house plant.

As a pot plant it is best to use a Gloxinia or Violet mix (two-thirds well-decayed leaf mold, one-third sandy loam). Plants bloom in about four months and blossom continuously. As plants become larger, it is not uncommon to have ten or twelve blooming spikes at one time. Like other Gesnerias, you may propagate by leaf cuttings or divisions; however, growing from seed is the most satisfactory. Colors range from pure white through pink, rose, salmon, blue, to a deep violet. Plants are shipped in crates of twenty-five—twelve plants may be ordered in conjunction with Tuberous Begonias or Gloxinias.

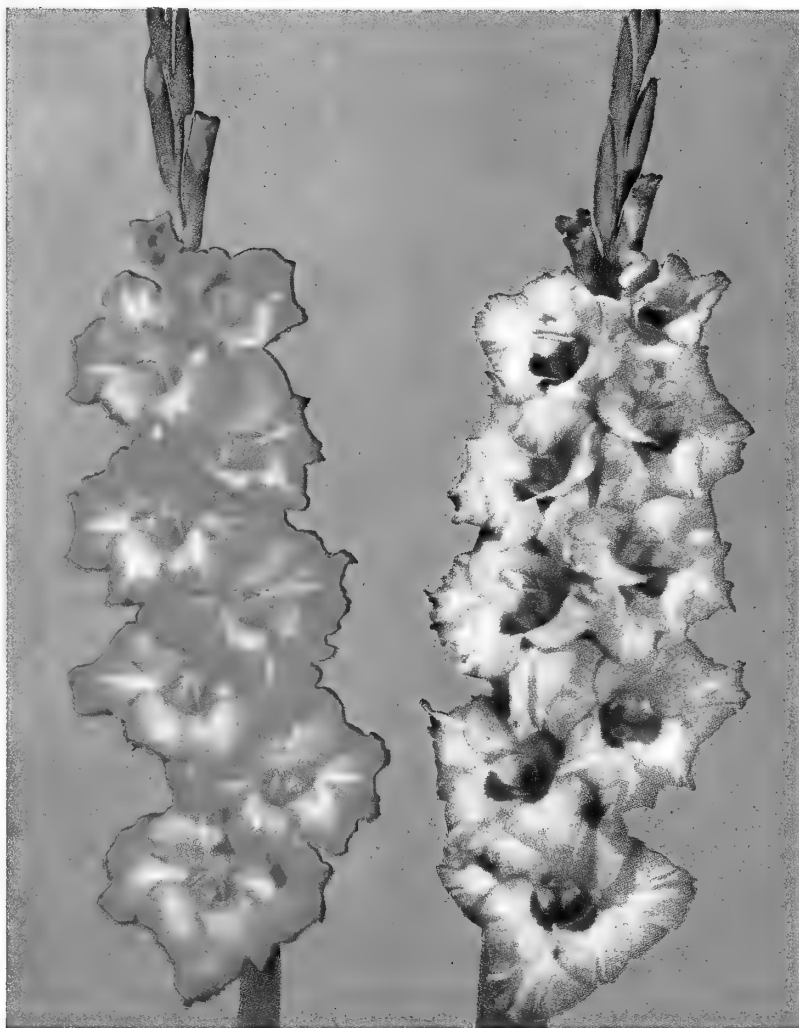
12 for \$3.50 • 25 for \$6.25 • 100 for \$24.00

Delivery: May and June

Seed: Packet \$2.00 • One-half Packet \$1.00

Seed: December through May

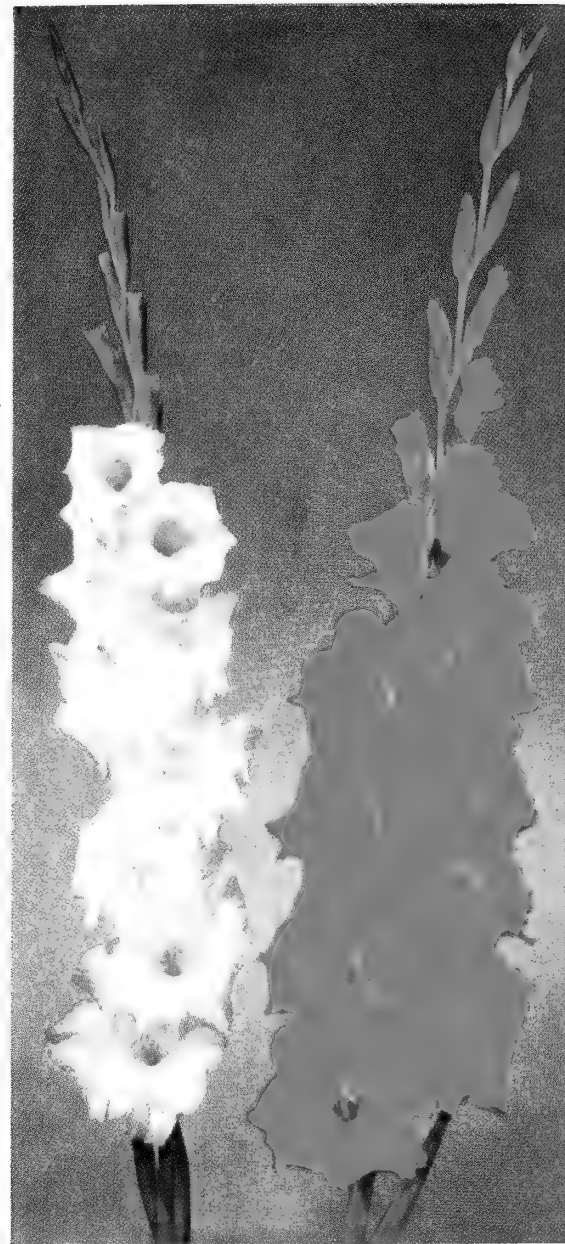
All America GLADIOLUS WINNERS



© Selected Glads, Inc., 1956

1956
ALL-AMERICA
WINNERS
APPLEBLOSSOM
AND
ROYAL STEWART

1957
ALL-AMERICA
WINNERS
MAYTIME
AND
CARIBBEAN



© Selected Glads, Inc.

ALL AMERICAN SPECIAL

AA-12: 3 each of the 2 All American winners for '56, Appleblossom and Royal Stewart, and '57 winners Maytime and Caribbean. These 4 winning varieties have been selected from the best seedlings grown in the United States and Canada, truly a must for every gardener.

ALL AMERICAN SPECIAL \$5.00 • 6 Bulbs \$2.75 • 1 Bulb 50c

POMONA FAIR SPECIAL

PF-12: Selected Rainbow Mix, will give you tall graceful spikes.
50 Medium size bulbs, only \$2.95

JUMBO COLLECTION

JC-12: 1 5/8" and up High Crowned Bulbs. For the most flowers in the least amount of garden space, our JUMBO bulbs are the answer.
20 Mixed Colors . . . just \$1.95

GARDEN SPECIAL

GS-12: A complete assortment of fine varieties that will give you a multitude of flowers all summer long.
85 Large 1 1/4" Bulbs . . . \$4.95

CHRISTMAS GIFT BOX

SPECIAL CG-12: 15 Selected Mixed Jumbo Gladioli Bulbs packed in a plain white gift box. The bulbs, covered with beautiful tango cellophane, complete with full-color picture and planting instructions. The ideal gift for your gardening friends and relatives.
Only \$2.65

Order Today, for Christmas Delivery!
Order by Collection Number

GLADIOLI

FINEST QUALITY HIGH CROWN #1 BULBS

BLACK OPAL—Exceptionally rich dark red.

BURMA—Heavily ruffled deep rose.

COLUMBIA—Clear creamy white with rose blush.

FLORENCE NIGHTINGALE—Large ruffled pure white.

GATENEAU—Deep orange.

GOLDEN DAWN—Tall clear rich yellow.

2 for 25c

6 for 65c

CRUSADER—Snow white with velvet purple throat

ELMERS ROSE—Ruffled rich rose—purple throat.

FRANCISCO—Outstanding pink lavender.

GOLD—Finest deep yellow.

HARRISBURGER—Brilliant pure red.

HEIRLOOM—Clear crystal orchid lavender.

PINK DIAMOND—Ruffled soft pink, cream throat

15c each

6 for 85c

PACTOLUS—Golden buff with scarlet throat.

POINSETTIA—Rich light red-ruffled.

ROYAL SCOT—Tall bright deep purple.

SPIC & SPAN—Tall ruffled deep pink.

SWEET SIXTEEN—Pure pastel pink.

WIN—Cream with ruffled salmon border.

12 for \$1.25

25 for \$2.35

PINK CHIFFON—New true light orchid pink.

PURPLE BURMA—Beautiful ruffled rose purple.

RECOMPENCE—Golden yellow with striking red throat.

SNOW CLAD—Cream white.

SOUTHERN BELLE—Striking pink, white throat, blue edge.

12 for \$1.65

25 for \$3.25

CALLA LILIES

The Calla Lily will grow in all types of soil; however, a well-drained, sandy loam is preferred. Heavy soils may be improved by applying leaf mold or sandy loam.

Summer-blooming Calla lilies should be planted as early as one's locality will permit in the spring. Winter-flowering Callas may be planted in the fall or early spring in severe climates.

The bulbs may remain in the ground for three years. They should then be dug and separated. In areas of severe winters, it is well to cover the ground thoroughly with a good mulch, or dig them each season when the plant has become dormant.

WINTER AND SPRING FLOWERING

LARGE WHITE CALLA—(Aethiopica)

SMALL WHITE CALLA—(Godfrey)

BLACK CALLA—(Arum pictum)

August-September

SUMMER FLOWERING

YELLOW CALLA—(Elliottiana)—Spotted Leaf

PINK CALLA—(Rehmanni)

SUMMER WHITE CALLA—(Maculata)—Spotted Leaf

Ready in November—March

PRICE

EACH

DOZ.

100

Large

\$.50

\$5.00

\$38.00

Medium

.35

3.50

26.00

REX BEGONIAS

The Rex Begonia with their exotic leaf colorings, ranging in shades from silver to almost black, are deserving of being called "King of Begonias."

They are easy to grow and do well in the darker locations of your shade garden or conservatory. Soil and feeding requirements the same as the tuberous variety.

ASSORTED COLORS — Seedling Plants.

12 for \$5.00 . . . 25 for \$9.00 — Prepaid

Ready May-June

1957 FUCHSIAS

BLUE BIRD—(Trailing) Short tube and long slender sepals are snowy white. The semi-double corolla of deepest Violet blue has scalloped edges which overlap—as flower ages corolla turns a rosy hue. A very pretty basket.

SIERRA BLUE—Large double variety. The short tube and upturned sepals are white outer side, flushed palest pink underside. Double corolla of silver blue becoming soft lilac as the bloom ages. Graceful arching branches display the blooms beautifully.

FIREBALL—(Trailing) The short tube and broad upturned sepals are bright carmine tipped green. The buds and corolla are a ruddy purple with splashes of carmine at base of petals; as flower matures, some petals turn a dark bluish purple which again change into a red.

MABELLE EDWARDS—Single clear pink bell shaped flower with long drooping stems, this fuchsia has daintiness and charm, named for a charming lady, Mrs. John Paul Edwards. Buds are long white and pointed sepals of frosty white, curl upward, corolla of pale pink has four overlapping petals with a few folded petals inside the outer petals which flare slightly as flower ages, upright growth, medium height.

ROSECREST—A large double fuchsia with striking and unique contrast between the color of buds and the open flowers. The medium sized tube and broad upturned sepals are white, slightly tinged with palest pink underside. Buds and corolla are a deep lilac mauve turning bright carmine rose as flower matures.

Price 1957 Introductions \$1.00 Each

UPRIGHT FUCHSIAS

ARISTOCRAT—Creamy white, pale rose tipped white sepals

BERKELEY (1955)—Double rose marbled, rose sepals

BLUE WAVES—Double deep violet neyron rose sepals

BLUE & GOLD (1956) — Double mauve blue-pink sepals—golden leaves

BOUDOIR — Double mauve, blue creamy sepals

BURGUNDIAN (1955) — Double burgundy red, carmine sepals

CAMILLE (1956)—Double glowing deep cerise rose red sepals

DESERT SUNSET (1956)—Double, various sunset colors

DON PERALTA — Semi-double large, rose shade, long tube, rose sepals

EASTER BONNET (1955)—Double rose pink-frosty pink sepals

FLIRTATION—Semi-double orchid rose, pink sepals

FRENCHI—Double rose mauve, salmon pink sepals

GRAY LADY—Double pale grayish blue, rose sepals

GYPSY PRINCE—Deep violet purple, bright red sepals

GYPSY QUEEN—Double rose mauve, red sepals

JAMBOREE (1955)—Huge double carmine—carmine sepals

KINGS RANSOM—Double deep purple, white sepals

LUCKY STRIKE—Double blue and rose, light pink sepals

MAYFLOWER (1956) — Double pink, rose sepals

MARIN JEWEL (1956) — Double mallow purple, pink sepals

PINK FAIRY—Double pink, pale rose

PINK CLOUD (1956)—Beautiful large single pink

ROSE CHIFFON (1955) — Semi-double rose, rose sepals

SANTA CRUZ—Double red, red sepals

SLEIGH BELLS—Single large bell-shaped, all white

SILVERADO (1956)—Double silver pink, blush white sepals

STORM KING—Double white, pink sepals

TELEVISION—Double deep orchid, white sepals

TITANIC—Double rose purple, carmine sepals

TUTU—Double pale aster violet, white sepals

UNCLE JULES—Double blue violet, crimson sepals

TRAILING FUCHSIAS

ANNA—Large double, all red

BLUE PETTICOAT—Double lilac lavender, blush

BOUFFANT—Single white, rose pink sepals

CASCADE—Single rose pink, rose red sepals

LILIBET—Double soft rose, white sepals

MILLIONAIRE (1955)—Double violet purple, rose red sepals

MISS CALIFORNIA—Semi-double white, pink glow inside corolla

MOONLIGHT—Flesh pink veined rose, greenish white sepals

MONSTERA (1956)—Double magenta mottled

MOTH BLUE—Double deep lilac blue, deep red sepals

PLUM GLORY (1955)—Double purple, carmine sepals

RED SPIDER—Single rose red, dark crimson sepals

STARRY TRAILS (1956)—Beautiful large single pink

SOUTH GATE—Double pale pink, pink sepals

SO BIG (1955)—Double creamy white long upturned sepals of pale pink

SWINGTIME—Double white, red sepals

TUMBLING WATERS—Double purple, crimson sepals

VAGABOND—Double magenta, carmine sepals

MINIMUM SHIPMENT 6 PLANTS—Price from 2½-inch pots 65c each

Delivery: March-June

Giant Dahlias

DAHLIAS OFFERINGS

Now . . . From the Begonia Capital of the world comes the finest in Dahlias. The same mild climate that produces the world's finest Tuberous Begonias now offers you the best in Top Quality Dahlias. Antonelli Bros. is proud to be able to bring to you these Santa Cruz Grown Dahlias, which, by the way, won the "Best in Show" award at the San Francisco Flower Show this year. We offer below several inexpensive Dahlia Collections, all packed with full-color picture and cultural instructions. We ask that you order early, as our supply is limited.

D13-1: Large Decorative Collection in Pink, White, Lavender, Red and Bronze 5 Tubers \$2.65
 D13-2: Miniature Collection Mixed 6 Tubers \$2.65
 D13-3: Pom-Pom Collection, Mixed 6 Tubers \$2.65
 D13-4 Cactus Collection Mixed 5 Tubers \$2.65
 DECORATIVE COLLECTION D13-A: 1 each, Yellow, Bronze, Pink, Lavender, Red, Purple, White, Scarlet, and Violet 9 Tubers \$4.50
 POM-POM COLLECTION D13-B: 11 Tubers, each a different color
 11 TUBERS \$4.50
 COLLECTION D13-A and D13-B, all 20 Tubers . . 20 Tubers \$8.50



Order by Collection Number

AMERICA'S BEAUTY—rich red with silver edging and reverse silver.

Large \$2.00

BILLY BOY—bi-color, lavender with white tip \$1.00

BILL'S LAVENDER—large lavender blue \$1.00

CHILSON'S PRIDE — royal purple with white tip \$1.50

CAMEOETTE — coral salmon pink. \$1.00

DICKY BIRD—light gold with a sheen—outstanding. Very large . \$3.00

DIXIE'S WINEDOT—white splashed with wine red \$1.50

EVA STANFORD — light blend yellow with pink—large . . . \$1.50

GRAND SLAM—tyrian rose and amaranth pink—bright . . . \$1.50

LILLY VAN DYKE—large light yellow \$1.00

LOIS WALCHER—purple white tip. \$.75

MAGDALINA — bright flame red — large \$2.00

MISS CARMEN MARTINEZ — large purple and silver \$1.50

KEMPS PURPLE TRIUMPH—large pure purple \$1.00

MALIO STAGNARO—deep lavender pink—very large \$2.50

SENSATION — flame red — semi-cactus \$1.00

SHULTE A. F.—bronze and copper—large formal, new \$3.00

SEQUOIA — very large soft yellow deep flower \$2.00

TOP FLIGHT — bright blood red — does not fade \$1.50

VANITY — beautiful blend of white and pink \$1.00

CACTUS DAHLIAS

BRIGHT EYES — bright red cactus. \$1.50

FLORENCE CHADWICK — white straight cactus — very good \$2.00

PRIDE OF HOLLAND—8 in. Persian pink straight cactus . . . \$1.50

REGALIA — bright cerise incurved cactus \$1.00

TARRY — mauve pink — lacerated petals \$1.00

TIGER—bronze and red streaked incurved cactus \$1.00

MINIATURES

LILLIAN BALLEGO—bronze formal decorative \$1.00

MANNVETTE — lavender straight cactus \$1.00

PAPOOSE—orange and white miniature ball \$1.00

TACITA—lovely pink formal miniature \$1.00

POM-POMS

BETTY ANN—soft pink . . . \$.50

MINNI MELLIS—good lavender \$.75

MORNING MIST—white with lavender edged \$.50

ROSE WILMONT—pastel pink \$.50

PURITY—white \$.50

WILLO'S VIOLET — purple — petals roll back to stems forming a ball. \$1.00

ROSALIE—creamy white . . . \$.50

RUSTIC REDWOOD HANGERS AND WALL BASKETS

HANGING BASKET TYPE

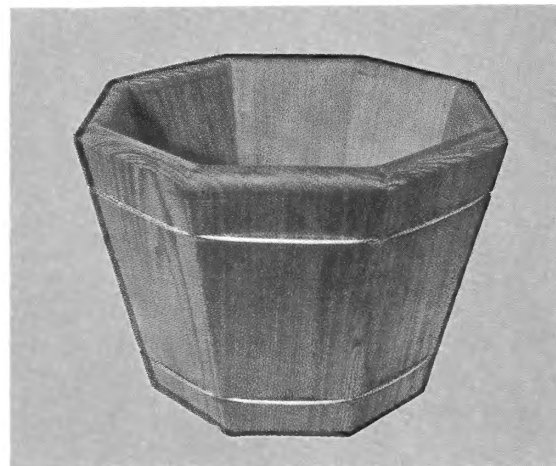
5-inch Bottom, 6½ inches high	each \$2.25
6-inch Bottom, 8 inches high	each 2.50
8-inch Bottom, 9 inches high	each 2.75

WALL TYPE

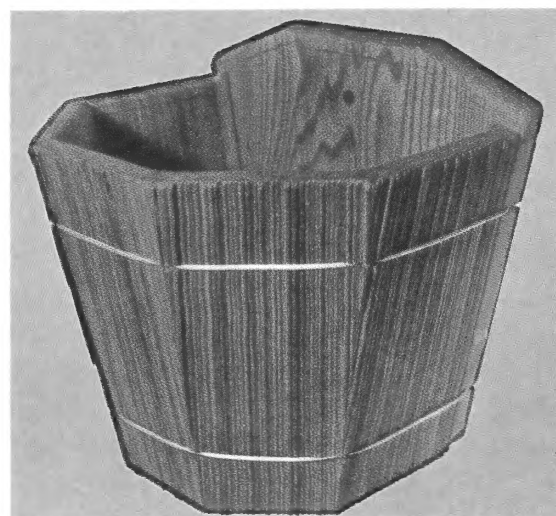
8 x 9 inches	each \$2.75
6 x 8 inches	each 2.50

Bound with two strands of heavy wire. Very durable and will last for years.

(Wires are included with hanging type)



REDWOOD BASKET



REDWOOD WALL HANGER



LUCKY GARDENER FISH FERTILIZER

The company that produced "Hurry-Up" Fish Emulsion has discontinued operations, therefore, we are now using and recommend "LUCKY GARDENER" Fish Fertilizer — made from the complete fish.

Pints	each \$1.10
Quarts	each 1.90
Gallons	each 6.25

ORTHO-GRO DRY FERTILIZER

Same as "Full Bloom" with added Phosphorus and Potash.

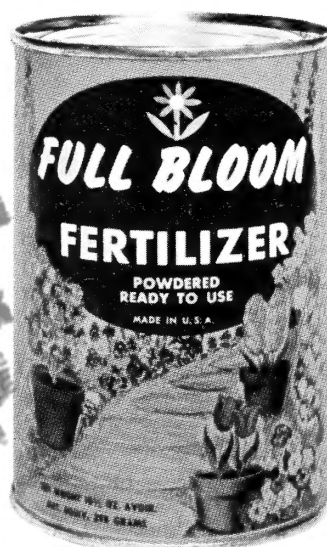
26 oz.	\$1.85
----------------	--------

FULL BLOOM Brand QUALITY ORGANIC - FISH FERTILIZER

"Full Bloom" has sold out and will be distributed under a new name. Stock up now at these low prices. ALL-PURPOSE organic fertilizer for indoor and outdoor plants, and for use in the vegetable garden. Safe to use around children and pets.

A fish fertilizer with potash, phosphoric acid and a soil conditioner added. Goes farther, lasts longer.

3 10½-oz. Cans	\$1.50
1 10½-oz. Can (with bulb order)50
1 7½-lb. Can	4.25



COPOTOX DUST

(Copper Dust) 1 lb.	\$1.15
5 lbs.	4.50

FLOTOX DUSTING SULPHUR

1 lb. 10 oz.	\$.80
----------------------	--------

ORTHOCLIDE GARDEN FUNGICIDE

(Contains Captan)

½-lb. Canister	\$1.85
--------------------------	--------

DOO-SPRAY

3½-oz.	\$1.15
----------------	--------

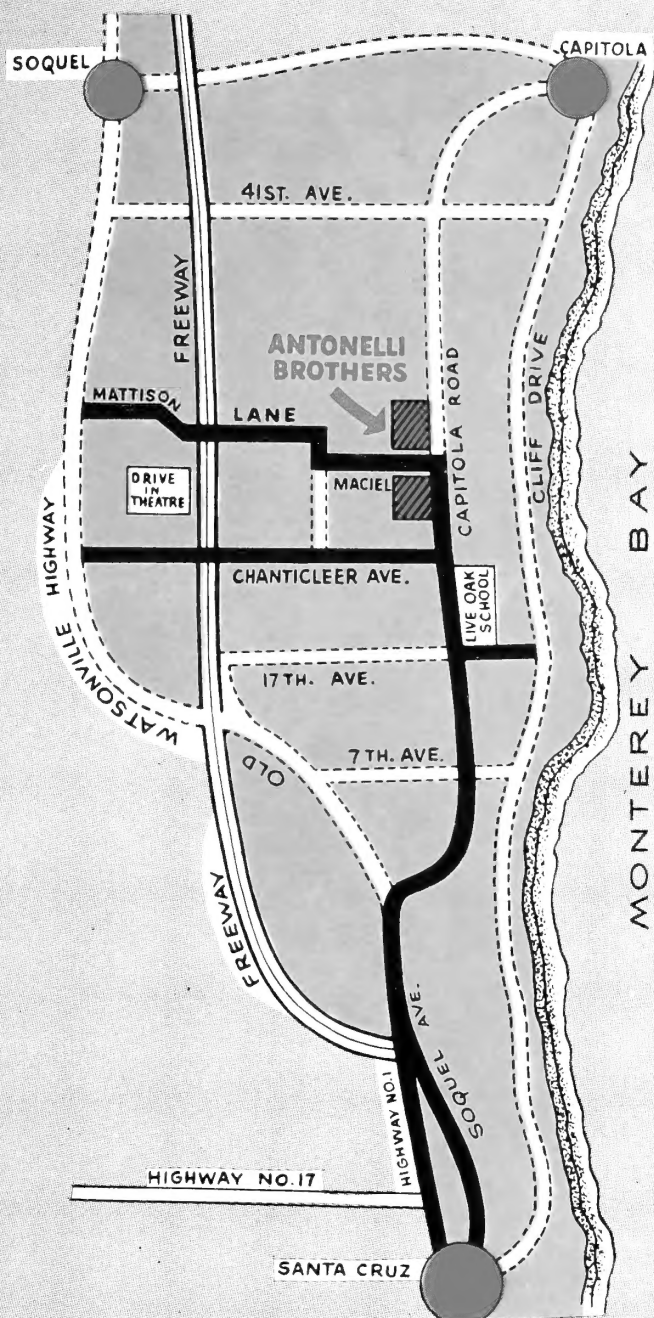
BEGONIA GARDENS

COMING FROM SANTA CRUZ
TURN RIGHT ON FIRST SIDE ROAD
PAST CITY LIMITS

COMING FROM WATSONVILLE
TURN LEFT ON MATTISON LANE
OR CHANTICLEER AVENUE
AS SHOWN ON MAP

Nursery located 3 miles east of Santa Cruz
1 block east of Live Oak School on Capitola Road

We welcome you to our gardens to see the thousands of blooming plants that give you a feeling of being in Fairyland. See our **TUBEROUS BEGONIA** plants in our greenhouses and acres of seedling begonia blossoms in all colors and types under the lathhouses, also, our new introductions of our **HYBRID GLOXINIAS** in their new colors and our **FUCHSIA LAND** with its many new and different varieties of plants. This beautiful sight can be seen during the months of July throughout October. Our **PRIMROSES** with their many colors are at their best in March and **DELPHINIUMS** in bloom throughout the spring and summer. See our fields of **RHODODENDRONS** with many new and rare varieties and our **AZALEAS** — all a dazzling display to see.



ALL PRICES SHOWN IN CATALOGUE POSTPAID

Mailing Address:
2545 CAPITOLA ROAD • SANTA CRUZ, CALIFORNIA
Telephone GREENWOOD 5-3734

We are members of the California Association of Nurserymen and the California Bulb Growers Association.

Antonelli Brothers

2545 CAPITOLA ROAD • SANTA CRUZ, CALIFORNIA • TELEPHONE GREENWOOD 5-3734

BLUE RIBBON BEGONIAS

The Antonelli Boys have long won western honors with their prize-winning begonias at flower shows and state fairs.

Since 1946 I have watched and checked the amazing strain of begonias which these boys have produced. It's no wonder that their sensational blooms continue to win top prizes in the toughest competition year after year.

Signed

NORVELL GILLESPIE
West Coast Editor
Flower Grower Magazine

OUR FAMOUS HANGING BASKET HOUSE

This huge lath house is 130 feet long and when in full bloom is a scene of beauty hard to describe.

Many times has been referred to as a Chapel by visitors from all parts of the country.

